



Consultation

11 January 2016 to 19 February 2016

Detailed information about the events supporting our consultation are on our website



Where Learning Works

www.mulberryutc.co.uk

Introduction University Technical Colleges (UTCs) are new schools for 14-19 year olds whose passion and talent lie in the practical application of their intelligence and creativity. UTCs are led by universities and employers and give young people a huge advantage in their future careers. 39 UTCs are already open across the country, with 42% of UTC leavers going to university compared with 37% nationally and 24% starting apprenticeships compared with 8.5% nationally (www.utcolleges.org).

Mulberry UTC is Tower Hamlets' first UTC, with specialisms in the creative, health and digital technology industries where local skills gaps and career opportunities lie. Learning will be project-based, work-relevant and active. It will equip students with the academic, technical and creative skills and experience required by employers and open up secure progression routes into university, apprenticeship and skilled employment.

Established by the governors of Mulberry School for Girls, the UTC's sponsors are:

- ◆ Goldsmiths, University of London
- ◆ Bank of America Merrill Lynch,
- ◆ the British Film Institute
- ◆ the National Theatre
- ◆ Barts Health NHS Trust.

"Our ability to deliver our Public Health Strategy will be greatly strengthened by imaginative approaches such as the UTC."

Professor Jo Martin, Interim Chief Medical Officer, Barts Health NHS Trust

Other educational centres, employers and individuals have also pledged their support.

Mulberry UTC will be based in Bow and will open in September 2017. By 2022, it will have 800 14-19 year old students. Our strategic vision has been endorsed by extensive consultation with local young people, their families, the wider community, schools, colleges, universities and businesses operating across Tower Hamlets, including Canary Wharf and the City .

This consultation The UTC Trust is conducting this public consultation to explore the views of a wide range of people on the proposals for Mulberry UTC. The findings of the consultation will inform the Secretary of State's decision on the UTC's future and will be used to develop the policies and practices of the UTC.

This public consultation runs for **six weeks from 11 January 2016 to 19 February 2016**.

We welcome your views on the information about the UTC provided here and on our website www.mulberryutc.co.uk. Please answer the 9 questions, returning them in one of these ways:

- ◆ on line via the UTC's website;
- ◆ using the questionnaire at the end of this document and delivering or posting it to **Mulberry UTC Consultation, c/o Mulberry School for Girls, Richard Street, Commercial Road, London E1 2JP**;
- ◆ using the questionnaire and bringing it to one of the public events organised as part of this consultation (details on our website www.mulberryutc.co.uk).

Who can take part? Anyone who wishes to can contribute to the consultation. We are keen to hear from the following groups and organisations from the London Boroughs of Tower Hamlets, Newham, Hackney and Southwark.

Young people	Local Authorities
Parents	Teachers
Local Residents	Voluntary Community Organisations
Faith Institutions	Schools (including Academies & Free Schools)



The deadline for responding to the consultation is 5.00pm on 19 February 2016.

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“The fast-changing nature of current technology means that organisations such as ours require an innovative, enterprising workforce which we believe the UTC would be adept at preparing and inspiring.”

*Alice Crawley, Head of Business Selection Conflict International,
Bank of America Merrill Lynch*

Our vision Mulberry UTC will be a co-educational 14-19 provision, admitting girls and boys from its surrounding sub-region of central East London and from the Greater London area. Mulberry UTC will have an inclusive ethos, admitting students of all abilities.

Mulberry UTC will provide pioneering employer-led education, and develop young people as innovators and experts within its specialisms of **creative, health and digital technology industries**. Learners will leave both ‘industry-ready’ and equipped to enter higher education. They will be **highly-desirable employees and/or under-graduates** with the capacity and technical capabilities to excel in the workplace and to compete at the highest level in their chosen field. Every learner will be valued and respected equally, enjoying the highest possible standard of provision **supported by leading employers and universities**.

Mulberry UTC aims to:

- ◆ provide a stimulating environment where every student enjoys learning and can fulfil their potential;
- ◆ promote high standards of technical skill and achievement for all, enabling every student to leave well qualified and ‘industry-ready’, with a breadth of experience that has developed and enriched their talents, aptitudes and technical prowess;
- ◆ create a learning environment which meets the needs of every student equally, regardless of gender, ethnicity, sexual orientation or disability, and which positively provides for their physical and emotional requirements;
- ◆ provide a challenging employer-led curriculum from Years 10 – 13, with an extensive range of pathways related to our specialisms and a wide programme of extra-curricular learning experiences;
- ◆ develop students as innovators and experts in their chosen field, striving for excellence to become industry leaders, both in this country and abroad;
- ◆ support students to become independent, life-long learners who can meet, with confidence, the challenges of a diverse, rapidly-changing, global society and the real world of work;
- ◆ improve the local economy by developing positive partnerships with parents/carers and our wider community and by making available the UTC’s facilities and resources to families and local people;
- ◆ invest in the professional development of our staff, enabling them to enjoy and to fulfil their roles effectively, building a learning community for all.

In essence, Mulberry UTC will provide a learning experience which promotes **innovation, expertise and excellence** for all its students, enabling them to graduate as world-class contributors to their chosen industry. It will also seek to contribute to its wider community, to the transfer of skills and knowledge within that community, and to innovation in high-quality vocational and employer-led learning.

Q1: How well will this UTC meet the needs of young people and businesses in Tower Hamlets and Central East London?

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Our specialisms Mulberry UTC, in partnership with Goldsmiths, University of London, Bank of America Merrill Lynch, the British Film Institute, the National Theatre and Barts Health NHS Trust, will specialise in:

The creative industries -

- ◆ Technical theatre and live arts production
- ◆ Film, television, video and radio
- ◆ Creative media including journalism, gaming, website development and marketing

The health industries -

- ◆ Public health
- ◆ Clinical medicine and support services
- ◆ Leadership and management of the National Health Service

Both these specialisms will be underpinned by digital technology skills -

- ◆ Software and device development
- ◆ IT architecture and systems development, including data analysis and cyber-security
- ◆ High-level organisational and business leadership using digital skills

These specialisms relate directly to local skills gaps and to career opportunities in large and emerging local business sectors. The UTC's sponsors, and many other similar industries in East and central London, are committed to local recruitment and are actively seeking skilled, industry-ready young people. Tower Hamlets' largest employer, Barts Health NHS Trust, believes that entrenched health inequalities can be overcome by local employment. The specific technical skills within the UTC's specialisms are equally essential to work in the City, in Tower Hamlets' small and medium enterprises, and in the emerging high-level technical enterprises flourishing at Tech City and Silicon Roundabout.

Q2: How much will the UTC's specialisms in creative industries, health industries and digital technology help local young people to get started on good careers?

Our location Mulberry UTC will be located in Bow in Tower Hamlets, on the site currently occupied by the old Fire Station at 64 Parnell Road, London E3 2RU. The UTC is at the end of Roman Road Market and very close to Victoria Park and the Olympic Village. The UTC will be a new build with state-of-the-art facilities which will provide an outstanding environment to meet the needs of 21st century learners. The emerging designs from the architects working with our Building Contractor, Wates, are available on our website. Students are likely to travel up to 10 miles from all directions. The site is accessible by foot and several bus routes; Bow Road, Bethnal Green and Bow Church Stations are all a short walk away from the school. The site is also close to the city and the sponsors of the UTC.



Q3: How accessible is the planned location to students?

“...a UTC in East London has the potential to dramatically open up employment prospects for young people in the creative industries.”

*Mark Reid, Head of Education,
British Film Institute Southbank*

Our curriculum Mulberry UTC students will benefit from an ambitious employer-led curriculum. Learning will combine the academic and the technical. The distinctive aspects of the UTC curriculum lie in the technical: students will learn in professional teams, with industry partners, on live projects that replicate the working world and provide both hands-on experience and theoretical under-pinning. For example, professional companies performing in our theatre will commission UTC students to develop and provide sets, lighting, sound, projection, costumes, props and front-of-house services. Students will become experts in relevant digital applications and will have extended work-placements in each year of their programme.

In Years 10 and 11 (14 – 16), learning will be 40% technical and 60% academic and enrichment. Technical learning will be recognised by BTEC L2 Diplomas (worth 4 GCSEs) in Health and Social Care, IT, Creative Media Production and Performing Arts (Production), and a range of industry-specific certification. Students will also work towards GCSEs meeting EBacc requirements: English, maths, science, a humanity and an option to top up their business language course to a GCSE. As in any other school, triple, double and BTEC science, English Language and Literature, and a choice of languages including home language will be available.



In Years 12 and 13 (16-18), learning will be 60% technical and 40% academic and enrichment. Technical learning will be recognised by BTEC L3 Extended Diplomas or BTEC L2 Diplomas in Applied Science (forensic and medical), Health and Social Care, IT, Creative Media Production and Production Arts, and a range of industry-specific certification. Students' technical programmes will be extended by A levels such as Maths, Chemistry, Biology, Physics, English Literature, Media, Drama, Computing, Graphics, Sociology, Economics

These rich experiences will be enhanced by physical education, moral and spiritual development and entrepreneurial skills. All students will learn a core of leadership, ethics, public speaking and event management. Each year all UTC students will take part in high-quality work placements and will have the opportunity to be mentored by professionals in our specialist industries.

The curriculum aims to create the next generation of technical specialists who will develop innovative new ways of thinking and working. It will offer a unique opportunity to develop the skills required for exciting and rewarding careers in the fast-moving health, creative and digital industries.

Q4: How much will this innovative curriculum improve students' educational achievement, employment prospects and life chances?

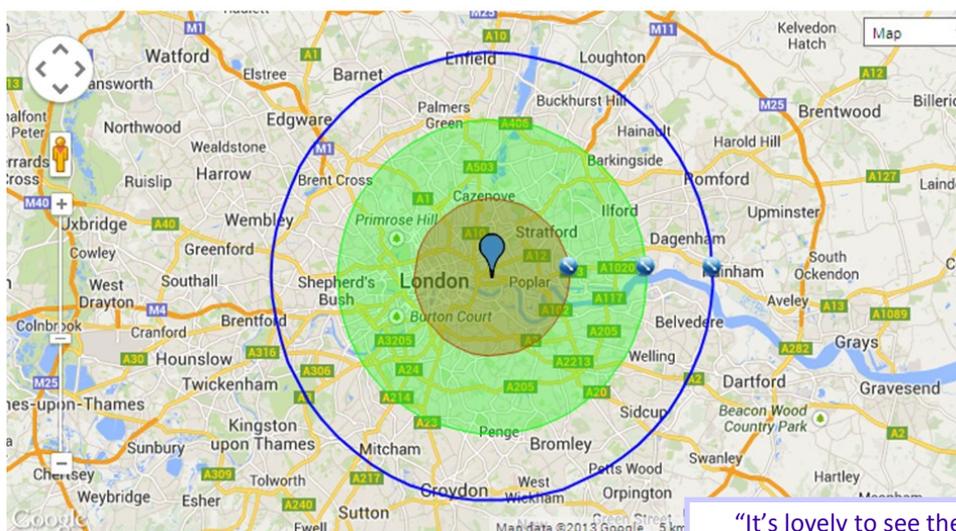
“We look forward to working with the UTC and its industry partners to shape a curriculum which reflects the current and future needs of industry and to supporting the young people of Tower Hamlets to fulfil their potential in further learning and employment.”

Liz Bromley, Registrar and Secretary, Goldsmiths, University of London

Our admissions criteria Mulberry UTC will guarantee places for students with Education and Care Plans naming the UTC. Applicants to Year 12 will need to meet the minimum entry requirements for the courses they are applying for. If we have more applicants than places we will give priority to, in this order:

- ◆ Looked-after children and previously looked-after children;
- ◆ Children who are eligible for the Pupil Premium;
- ◆ Children of staff at the UTC where the member of staff has worked at the UTC for at least two years or has been employed to fill a vacant post for which there is a demonstrable skill shortage;
- ◆ Siblings of pupils currently or formerly at the UTC or Mulberry School for Girls;
- ◆ The remaining places will be allocated to applicants whose home addresses fall into the Catchment Area shown in the map below:
 - * a maximum of 60% given to applicants whose home address is in Catchment Area 1 on the map;
 - * a maximum of 20% given to applicants whose home address is in Catchment Area 2 on the map;
 - * a maximum of 20% given to applicants whose home address is in Catchment Area 3 on the map.
- ◆ If any area(s) is/are undersubscribed, places will be split evenly between the remaining area(s);
- ◆ Any remaining places will be randomly allocated⁷ to applicants outside the catchment areas.

The definitions of the above are within the full admissions policy, available on our website (www.mulberryutc.co.uk/admissions).



“It’s lovely to see the arts and all the opportunities that come with them being developed in the area.”
Local resident

Q5: How appropriately is the UTC prioritising students?

Building our community Mulberry UTC is committed to enhancing the opportunities available to its community. The UTC will:

- ◆ contribute to regenerating its community and improving employment prospects for residents;
- ◆ focus training and employment opportunities on local young people – and change the profile of employment in the specialist industries;
- ◆ make available the UTC’s facilities and resources to families and local people;
- ◆ bring high-profile businesses into the area and create public access to performances and events;
- ◆ fulfil its commitment to becoming an excellent neighbour.

Q6: How much will the UTC be an asset to its community?

Our Governing Body The Mulberry UTC is being set up by the Governors of Mulberry School for Girls and employer and university sponsors. The UTC Governing Body have a wealth of experience in both the education and business sectors and want to provide the very best educational opportunities for young people in inner-city London. The team consists of representatives from:

- ◆ The Governing Body of Mulberry School for Girls
- ◆ Goldsmiths, University of London, University Sponsor
- ◆ Bank of America Merrill Lynch, Employer Sponsor
- ◆ British Film Institute, Employer Sponsor
- ◆ The National Theatre, Employer Sponsor
- ◆ Barts Health NHS Trust, Employer Sponsor
- ◆ Local Authority

“The very existence of Mulberry UTC addresses key inequality issues as it will ensure that diverse students can thrive and fulfil their true potential, which will benefit them as individuals, the community and the economy.”

*Jane Farrell
Chief Executive, EW Group*

Q7: How important is it to have a mix of employers and educationalists on the UTC’s Governing Body?



Winning design from Wates Construction Ltd (Building Contractor) and Scott Brownrigg (Architects)

“Industry experience is a vital asset in the current recruitment market.”

Alan Bishop, Chief Executive, Southbank Centre

Please turn over to complete the questionnaire and send it to:

Mulberry UTC Consultation, c/o Mulberry School for Girls, Richard Street, Commercial Road, London E1 2JP

Alternatively, you can complete it online at www.mulberryutc.co.uk/have-your-say

The deadline for responding to the consultation is 5.00pm on 19 February 2016.

A report on the findings of the consultation and action taken will be published on our website.

Where Learning Works



Mulberry UTC

Consultation Questionnaire

About you

If you fall into more than one group, please choose the group you wish your views to be recorded against

Postcode

A pupil/student

An employer

A parent/carer

A member of the local community

An educational professional

Other, please state:

Q1: How well will this UTC meet the needs of young people and businesses in Tower Hamlets and Central East London?

Very much Don't know Not very much
To some extent Not at all

Comments:

Q2: How much will the UTC's specialisms in creative industries, health industries and digital technology help local young people to get started on good careers?

Very much Don't know Not very much
To some extent Not at all

Comments:

Q3: How accessible is the planned location for students?

Very much Don't know Not very much
To some extent Not at all

Comments:

Q4: How much will this innovative curriculum improve students' educational achievement, employment prospects and life chances?

Very much Don't know Not very much
To some extent Not at all

Comments:

Q5: How appropriately is the UTC prioritising students ?

Very much Don't know Not very much
To some extent Not at all

Comments:

Q6: How much of an asset will the UTC be to its community?

Very much Don't know Not very much
To some extent Not at all

Comments:

Q7: How important is it to have a mix of employers and educationalists on the UTC's Governing Body?

Very much Don't know Not very much
To some extent Not at all

Comments:

PTO

Q8: The UTC aims to give young people the qualifications, skills and attitudes they need to take up high-quality jobs and university courses. On a scale of 0 -10 (where 10 is highest), how important is it to set up a UTC in Tower Hamlets?

0 1 2 3 4 5 6 7 8 9 10

Q9: Taking everything into account, do you agree that the Secretary of State should enter into a Funding Agreement with the Mulberry UTC Trust to manage and operate the Mulberry UTC?

Yes Not sure No

The following questions are optional and do not form part of the consultation:

Would you like to be kept in touch with the development of Mulberry UTC?

E mail address:

If you are a student or parent(s)/carer(s), how interested are you in attending/sending your child to Mulberry UTC?

Very much Don't know Not very much
To some extent Not at all

What year group are you/is your child in now?

Female Male

If you are an employer, can we contact you to discuss your interest and how you might work with Mulberry UTC?

E mail address:

Thank you for taking the time to complete this questionnaire.

Please return to:

Mulberry UTC Consultation, c/o Mulberry School for Girls, Richard Street, Commercial Road, London E1 2JP

All survey responses will be treated confidentially and analysed anonymously

www.mulberryutc.co.uk

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